



NetApp®

Top agiles DataCenter der Zukunft

Andreas Berger

Channel Sales Manager

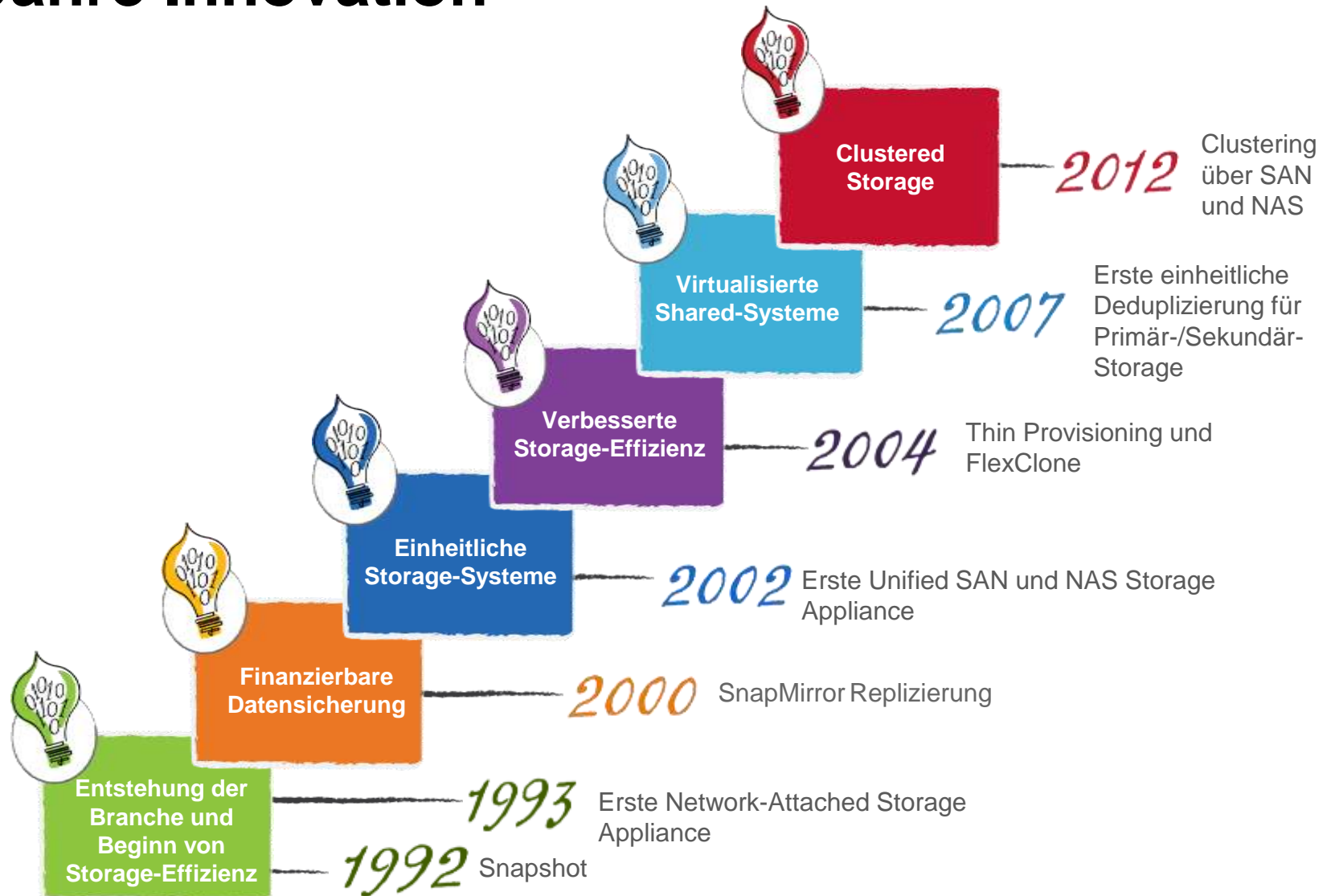
09.10.2014

NetApp



NetApp ist ein **Fortune 500** Unternehmen mit einem Umsatz von 6,3 Milliarden US-Dollar, das für **innovatives Storage- und Datenmanagement** steht.

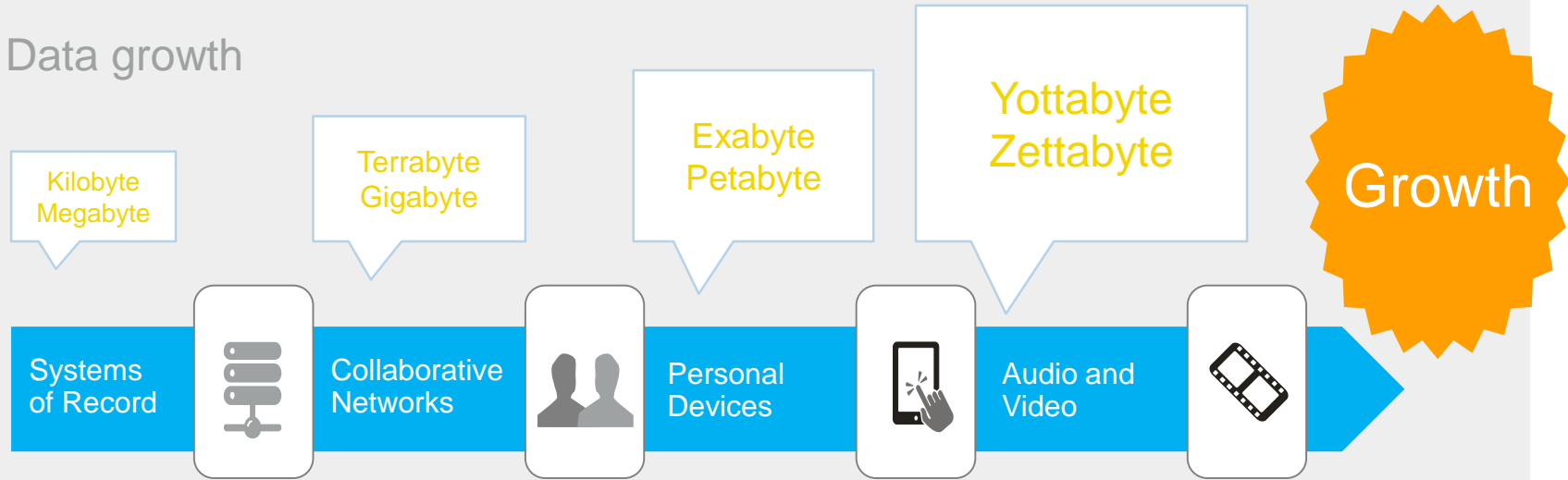
20 Jahre Innovation



IT Challenges

1

Data growth



2

System performance and scalability



Economic Challenge Faced by IT

3

Operational disruptions



The Evolution of IT

Free up
time here



Commodity IT

Business as usual
Low value add
Time consuming

More
Opportunity
here



Business Impact IT

Core Business Apps
High Potential for
value add
Require more focus

More focus
here

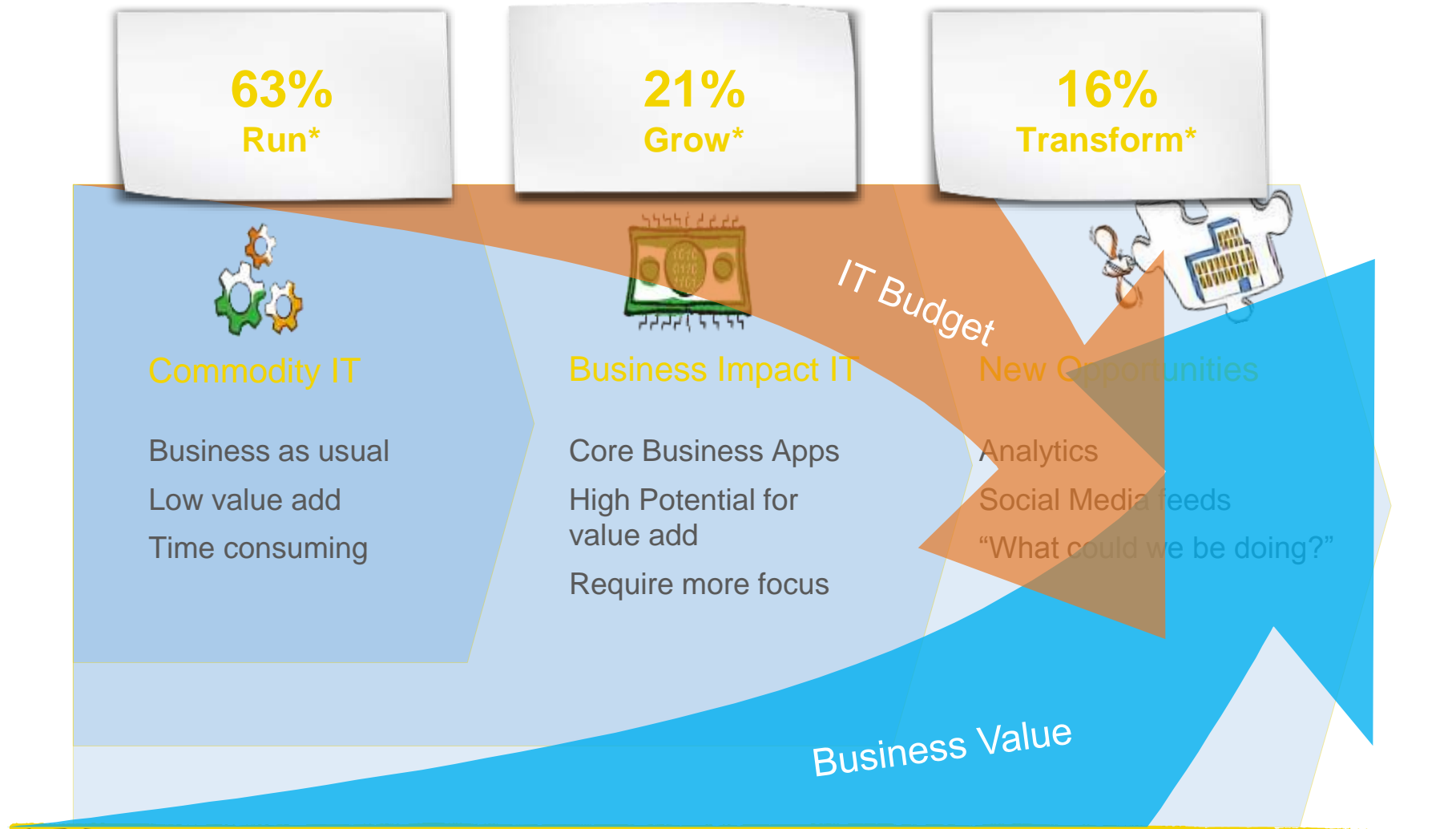


New Opportunities

Analytics
Social Media feeds
“What could we be doing?”

Business Value

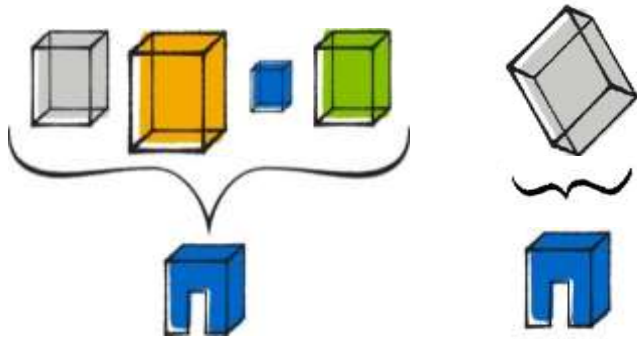
IT Budget Distribution



NetApp Product Strategy

NetApp Product Strategy

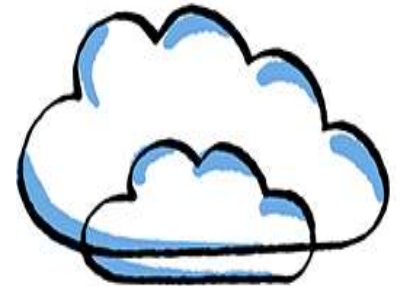
Market-leading innovations, that are...



*Shared & Dedicated
Storage Solutions*

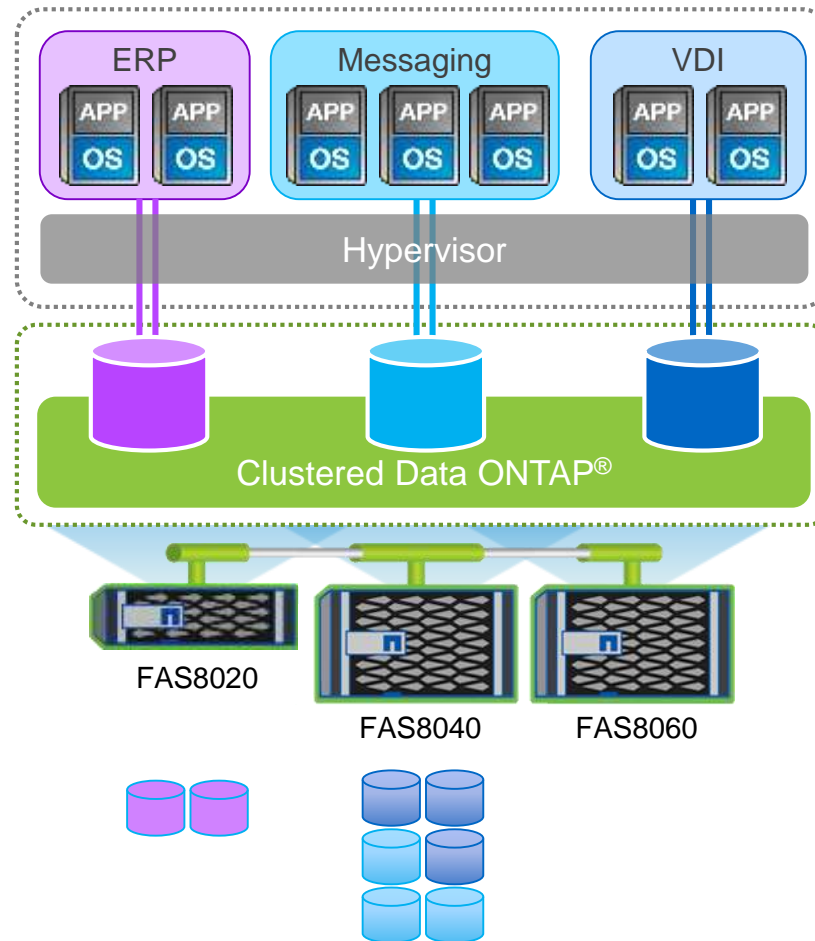


*Flash
Accelerated*



*Cloud
Integrated*

Clustered Data ONTAP



Benefits

The solution: clustered Data ONTAP



Nondisruptive Operations

Perform lifecycle operations without interrupting business operations



Proven Efficiency

Simplify, automate, and increase productivity, while lowering IT costs



Seamless Scalability

Start small and grow big in both SAN and NAS environments

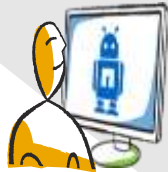
The standard for enterprise data management
from the data center to the cloud

Data ONTAP

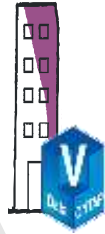


Extending Across the Landscape

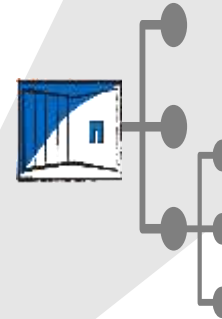
On Command®
Management Software



Data ONTAP® Edge
Remote Office
Storage Solution



V-Series Third-party
Array
Storage Virtualization



NetApp Connect
Secure Mobile Access



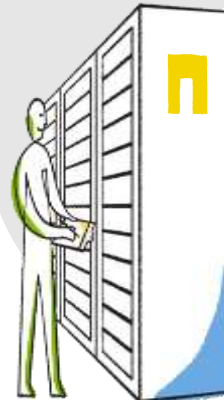
NetApp Private
Storage For AWS



FlexPod®
Converged
Infrastructure



Data ONTAP



Hybrid Arrays
for Shared Infrastructures





NetApp®

Thank you



NetApp®

... weiter geht es mit

Veränderte Anforderungen durch Cloud
Transformation und Virtualisierung

Eric Waigel /Brocade)